

Pool & Spa Magazine

Pools & Spas

SERVICE, INC.



Everything You Need for Your Pool This Summer!

732-761-0061 • www.PoolsandSpasNJ.com

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Make This Pool Season Worry Free & Fun!

Owning a pool in New Jersey is undoubtedly one of the most rewarding, yet time consuming parts of home ownership. That's why we take pride in offering pool owners just like you the highest standard of service and repair work in New Jersey.

Let's face it, pool season is here and gone before you know it, so Pools & Spas Service, Inc. believes in making every day with your pool hassle free and enjoyable. Whether you choose us for an expert pool opening, or call to take advantage of our comprehensive seasonal maintenance package, we guarantee that our expertly trained and courteous staff does the job to perfection.

More than just your average pool company, Pools & Spas Service, Inc. is open 12 months-a-year and we have an entire staff of uniformed and skilled pool technicians capable of solving any issue your pool might encounter.

As usual, we hope that you enjoy this year's Pools & Spas Magazine. Filled with tips, products, services, and articles designed to help you relax more and stress less, our goal is to help you have the best summer pool season of your life.

In the event that you do need our assistance or want to use our services this season, please remember that you can always call our team for help. We promise professionalism, efficiency, expertise, and value. After all, our goal is to turn every new client into a customer for life.

Chuck & Mario

Owners of Pools & Spas Service, Inc.

To Our Valued Customers: Whether you've been a customer for one year or 10, we want to thank you for your continued support of Pools & Spas Service, Inc. We promise to make this another truly enjoyable and hassle-free year of pool enjoyment and invite you to call our office anytime with comments or questions.

OUR EXPERT TEAM IS ALWAYS HERE FOR YOU!

CUSTOMER TESTIMONIALS

“After a few years of opening my own pool with pretty poor results, I decided to give them a shot. In less than an hour, my pool was open, the pumps were on and my cover was put neatly away. Much better than trying to do it myself. Highly recommend!”

S. McGuire
Wall, NJ

“This is the 6th year that Pools & Spas has maintained my pool and I couldn't be happier. Their hassle free promise is 100% accurate and the only thing I need to do now is swim or lounge pool side.”

B. Gallagher
Colts Neck

“For weeks, I had to refill my pool on almost a daily basis. I knew I had a pretty severe leak, but couldn't figure out where. Pools & Spas showed up within one day to check my pool liner for a leak. It turned out to be a broken pipe, but they were able to isolate the pipe and fix it fast.”

P. Childress
Freehold

“I was so sick of telling my last pool company to come back and do a better job that I reached out to Pools & Spas. While I did pay a little more for service, the professional staff and fantastic end results were worth a few dollars more. Thanks for your great service.”

R. Adino
Middletown



Expertise - Trust - Value



Gold Service Contract

A total service maintenance program offered to all pool owners who wish to have a maintenance free season. This extensive package includes opening your pool, up to 3 initial cleanings, 14 weeks of manual vacuuming, water testing, backwashing your filter, cleaning out skimmer baskets and adding chemicals (all chemicals included), pool closing, priority service on all requested repairs with no trip charge and discounted labor and parts. Additional weeks of service available or upgrade to our Platinum package to get it all included!

Service Rite	Regular Price	Prepaid Price	Total
Prepaid by March 15th	\$2895	\$2595	
Prepaid by April 1st	\$2895	\$2695	
Prepaid by May 1st	\$2895	\$2795	
Attached Spa	\$359	\$325	
Portable Spa	\$359	\$325	
Additional Weeks	\$99	\$79	
Additional Weeks w/ Spa	\$119	\$99	

Additional Services	Regular Price	Prepaid Price
Algae Buster March	\$119	\$109
Algae Buster April	\$119	\$109
Algae Buster May	\$119	\$109
Sand Filter Change	\$380	\$275

Subtotal	
Sales Tax 7%	
Total	

Name: _____

Address: _____

Phone: _____

Email: _____

Payment Type: Check Visa Mastercard Discover

Credit Card Number: _____

Exp Date: ___/___/___ V-Code: _____

Billing Address (if different from home address):

Signature: X _____

Date: ___/___/___



Prices subject to change without notice.

Contractor #13VH00404200



Have Questions?

We're Ready to Help! Give us a call to book an appointment or schedule long term service.

Call (732) 761-0061

Platinum Service Contract

Year Round Service!

Our Platinum Package is the perfect choice when you want to simply enjoy your pool and have Pools & Spas Service, Inc. maintain it year round. This is a 12 month maintenance plan that includes algae busters, extra cleanings, heater and wintershield maintenance. You never have to lift a finger! The Platinum package includes ALL OF THE GOLD SERVICES PLUS 4 WEEKS OF ADDITIONAL SERVICE and DISCOUNTED PERKS.

Platinum Service Contract

Service Rite	Regular Price	Prepaid Price	Total
Prepaid by March 15th	\$3595	\$3295	
Prepaid by April 1st	\$3595	\$3395	
Prepaid by May 1st	\$3595	\$3495	
Attached Spa	\$359	\$325	
Portable Spa	\$359	\$325	
Additional Weeks	\$99	\$79	
Additional Weeks w/ Spa	\$119	\$99	

Additional Services	Regular Price	Prepaid Price
Winter Shield Package Monthly Nov. - March		
Algae Buster March		
Algae Buster April		
Algae Buster May		
Spring Heater Maint.		

INCLUDED!

Subtotal	
Sales Tax 7%	
Total	

Name: _____

Address: _____

Phone: _____

Email: _____

Payment Type: Check Visa Mastercard Discover

Credit Card Number: _____

Exp Date: ___/___/___ V-Code: _____

Billing Address (if different from home address):

Signature: X _____

Date: ___/___/___



Prices subject to change without notice.

Contractor #13VH00404200



Have Questions?

We're Ready to Help! Give us a call to book an appointment or schedule long term service.

Call (732) 761-0061

Want a professional opinion? Call Our Leak Detection Team and we'll find the leak and fix it fast!

Is Your Pool Leaking?

After coming out of the worst winter we've had in over 20 years, the time has finally come. You have probably, like most of us in the northeast, looked out your back window and witnessed the snow and ice continue to build and accumulate on your pool cover over the course of too many cold, winter days and nights, but, at last, no more. Spring is finally near! The temperatures will start to rise, the white snow will soon be replaced with green lush grass and yes, it's pool time again! Finally!

If you're a do-it-yourselfer, maybe you'll pull the cover off yourself eager to get the ball rolling. Or perhaps you'll wait patiently peeking out your window waiting for the pool guys to pull in your driveway, but regardless, today is the day. The time has come. The pool is going to be opened. Maybe, you think to yourself, with a little luck, you could be swimming by the weekend.

You follow the guys pool side, chatting and anticipating long, warm summer afternoons and cool night breezes sitting pool side especially after the memories of a dreadful and frigid winter season. You wring your hands with anticipation, excited with the possibilities that lay ahead. They pool the cover off and your jaw drops, your heart beat rises, your mind races a mile a minute...the whole mood in the backyard has changed. The pool water is 3 feet down from where you winterized it.

How can that be? You quickly check all the plugs, no problem there. The equipment all seems in order. The guys suggest maybe the cover pump or perhaps the step pump removed the water. "It's happens often", they say. You smile weakly and hope that okay, maybe that's it. Maybe that's all it is. So

you do as they ask, you dutifully raise the water level and you run the system and presume all is well. But you know better. You were diligent. You checked your pumps all winter.

You know there are no tears in your cover and even as you say this to yourself you peek out your window and you swear you can see the pool level is dropping. You're sure of it. But again you attempt to put it off. Maybe it's from all the back washing, or the vacuuming you did to get ready for the weekend. Again, you know better. After filling and re-filling, and diligently completing all the do-it-yourself tests you know it's time, no more frustration, no more stress. It's time to call in the professionals. Before you do, being the internet savvy consumer that you are, you did your homework. You researched pool leaks and their potential causes, maybe you even did the old school method of a bucket test. Perhaps you marked the water level for 24 hours or maybe you did the pump on/pump off test and now you're ready.

Armed with this information and the knowledge you have amassed, you're ready to ask a company expert this all too important question...how are you, mister pool professional, going to find my leak? More importantly, how are you going to find it in a timely, efficient manner? You will probably receive a series of replies common to the pool industry. You may hear things like "we would like to do our own bucket test". Or "we like to start with a pressure test". There may be some talk of a diver or a dye test or lights or...as you can see, the list goes on and on. None of these are "incorrect" and have been used throughout the industry for years, but that means little to you, the consumer. In your mind, all you see is the expense. Long gone are the thoughts of barbecues and flips off the diving



GET \$50 OFF!

We'll find your leak fast!

A leak detection service visit. Must be done prior to 4/30. Limit: One per customer.



board.

There must be a better way, right? Fortunately, yes there is. Let us show you how. The first

thing that needs to be done is something you can actually help us with. Simply put, we need to gather information. I don't mean just your name and address. I mean pool information. Things like, do you have a concrete pool? Vinyl liner? Is the leak new or did it start last year? Approximately how old is the pool? Did you have any renovation work done recently? Is there any air or dirt in the pump or blowing into the pool? Sounds like a lot huh? We understand and will do our best to ease your burden.

Throughout the years, if we have heard one common theme concerning water loss over and over again it's people's frustration with their leak and the expense it produces. See where I'm going here? Information=money. Money that should stay where it belongs, in your pocket. Based on the information you pass on to us, we know the proper equipment needed to bring to the job site. No more wasted, costly trips charged to you.

Whether you have a concrete design, a vinyl liner, or the problem seems specific to your plumbing, we have the latest, state of the art equipment designed to pinpoint your leak and best assess how to resolve the problem in as few visits as possible. We even have a machine that reads your leak in "real time" and gives a 24 hour water loss evaluation to within a ¼" in as little as 10 minutes. We can even tell if the leak isn't a leak after all, but simply evaporation.

Wouldn't that be music to your ears? If you have a vinyl liner, our testing equipment replaces the diver swimming endlessly throughout your pool, hopelessly searching for a hole that may not even be obvious regardless of size or shape. Our machine uses a "Signal Processing Unit" which detects electrical current flow and audible clicks are heard through headphones that intensify and grow stronger as it reaches the leak in your pool. It often detects "pinholes" that even when identified, are barely visible even to the naked eye. If you have a concrete design, a thorough checklist designed by our experienced and factory trained tech staff looks for the common water loss culprits.

If the checklist reveals nothing obvious, we have the latest equipment available to do something called an "equipment pressure test". A pressure test is simply a process in which we can induce either air or water into your filter system, and identify a weakness within the plumbing in your pool. We can usually do this in the least invasive method for your pool equipment and often address the issue on the next visit or even, the same day if possible. Whatever your pool structure or design, we have designed our "Leak Trace Program" with you in mind. With over 25 years of experience within our company tackling this frustrating, often daunting issue, we always resolve to find a solution in the most thorough, professional, and most important to you, efficient way possible.

After all time is money right? Call us today at 732-761-0061 to speak to one of our representatives and be screened for our "7 Step Leak Lineup".



Pool Heating

Start Early. Swim Late.

Why it Pays to Own a Heater in NJ

New Jersey pool owners are quick to realize that the weather is such that their pools are slow to heat up and quick to cool down to almost frigid temperatures. With warm, comfortable water falling between 82-88 degrees, pools in New Jersey experience less than 20 days of warm water each year. With all the money you have invested in your pool, does it really make sense to rely just on the weather? Or does it make sense to plan for some reliable heat source for your pool so that you can use the pool any day you want, any time, 5 months a year?!

At Pools & Spas Services, Inc. we'll be glad to install an affordable, fuel efficient pool heater in the form of the Rheem pool heater. With a microprocessor controlled thermostat and wind resistant design, the Rheem pool heater will keep you warm no matter what the weather.

Pools & Spas Service, Inc. is proud to sell and install Rheem pool heaters. From the moment it is installed, you will enjoy years of comfort and warmth with a pool that is just the temperature you like. Call now and start swimming earlier this spring.



Fuel Efficient

Efficient? You bet. Energy-smart Rheem heaters consistently achieve the highest efficiency ratings and this Rheem Digital is no exception. It exceeds all federal and state standards, which will save you hundreds of dollars over the years.

Microprocessor Controlled Thermostat

The Rheem Digital gas heater comes with a microprocessor based thermostat control. This control allows you to set your pool or spa temperature precisely at your favorite setting just by pressing an up or down temperature control button. The Digital display gives you a constant read out of your pool water temperature. Just set it, and forget it! Truly simple.



SAVE \$575!

Free installation with purchase of new Rheem heater (\$400 value). Plus a Free Safety Pressure Relief Valve (\$175 value) prior to 4/30. (excludes gas line to heater location)

No need for fans to combat drafting problems.

This heater is designed to draft naturally in outdoor installations with its exclusive low-profile design. It is so thoughtfully and carefully designed it actually protects itself from the things that tend to stifle ordinary pool and spa heaters. It delivers uninterrupted heating performance regardless of falling leaves, wind, airborne debris, rain, downdrafts, updrafts, sleet, snow, etc.

Advantages of using electronic ignition

- You only use fuel when there is a call for heat, and if the pilot is extinguished during start-up it will automatically re-light.
- 24V power travels efficiently down the wires, permitting this design to be used in conjunction with an external control system or certain types of remote controls.
- In addition, 24V power permits the use of digital circuitry, providing far more sophisticated controls.
- Temperature control is extremely easy and accurate, and all connections on the circuit board are plug connectors and are not conducive to the formation of corrosion.



82% Efficiency!





Salt Water

An Eye Opening Experience

No More Irritated Eyes, Bleached Clothing, or Chlorine Tablets to Deal With!

A New Standard in Chlorine Generator Technology, IntelliChlor takes electrolytic chlorine generation to a higher level of convenience, reliability and safety. But to understand why the IntelliChlor generator is better, it helps to first understand how it works. Table salt (sodium chloride) is added to the pool water. Less than a teaspoon of salt per gallon of pool water is all that's required. As the dissolved salt flows through the generator cell, it is electrolytically converted to pure chlorine, which is then distributed throughout the pool, sanitizing the water, keeping it fresh, clear and safe.



Unlike conventional chlorine additives that must be constantly replenished, the salt is recycled continuously, day after day, to further reduce pool maintenance requirements. The generator even keeps itself clean with an automatic reverse cycling feature that prevents scale build-up for longer cell life.

- Add salt right in your pool—then Intellichlor safely, effectively and automatically uses it to clean!
- Same sanitation performance as manual chlorine addition without the drawbacks.
- No need to buy, transport and store expensive chlorine compounds.
- No more odor, stinging eyes, irritated skin and bleached-out swimsuits.



\$200 OFF

& 3 Years of Free Salt!

with purchase and installation of any salt water pool system conversion before 4/30.

Why make this the year to convert your old chlorine pool to an amazing Salt Water Pool?

There are so many reasons to call Pools & Spas Service, Inc. today, but here are a few highlights.

Saltwater is Healthy & Safe

- Salt is all natural and is much cheaper than chlorine tabs. In fact, salt provides effective sanitization performance without any of the drawbacks of expensive chlorine compounds.
- Less chlorine needs to be produced at chemical processing plants for use in swimming pools and spas. This reduces emissions and energy use from production, packaging and transportation.
- You no longer need to buy, transport, store or handle chlorine products. This reduces the chance of spills or accidental exposure and eliminates cost.
- Because the chlorine is pure, the odor, stinging

eyes and irritated skin caused by additives in packaged chlorine are eliminated.

- Engineered to stand up to the toughest pool conditions and provide years of dependable service.
- Produces water that feels soft and silky.



Pool Automation

The Amazing IntelliTouch Series

Control Your Whole Pool From Your Phone, iPad® or Remote

IntelliTouch® Automation offers superior control systems from small to the most ambitious pool and spa designs including water features and spectacular lighting effects. IntelliTouch® Automation Systems offer innovative technology and a wide range of wireless and wired control panels that are easy to program with simple menus to enable pool owners to create and change programs without complication. Users can choose the iPhone®, iPad®, iPod touch® or the MobileTouch® wireless (900MHz) control panel to complete their pool and spa automation system.

So you want the coolest pool in town? One that never requires you to lift a finger to clean, turn on, chlorinate or vacuum? Call Pools & Spas Service, Inc. and we'll show you the coolest pool toy ever. The brand new iPod® and iPad® controllable IntelliTouch® Automation. Installed in a day, it will



revolutionize the way you maintain your pool forever. IntelliTouch® offers advanced control technology to suit individual needs including:

- ScreenLogic® User Interfaces - Enables IntelliTouch users to control their pool and spa features using wireless color touch screen devices iPhone, iPad and iPod touch options are also available. ScreenLogic® systems now have advanced features such as remote monitoring and control over the internet and e-mail alerts for specific events. Other wired interface options are also available to control pool and spa features via a desktop or laptop PC from within the home or on the road.
- Salt Chlorine Feature - Enables IntelliTouch®

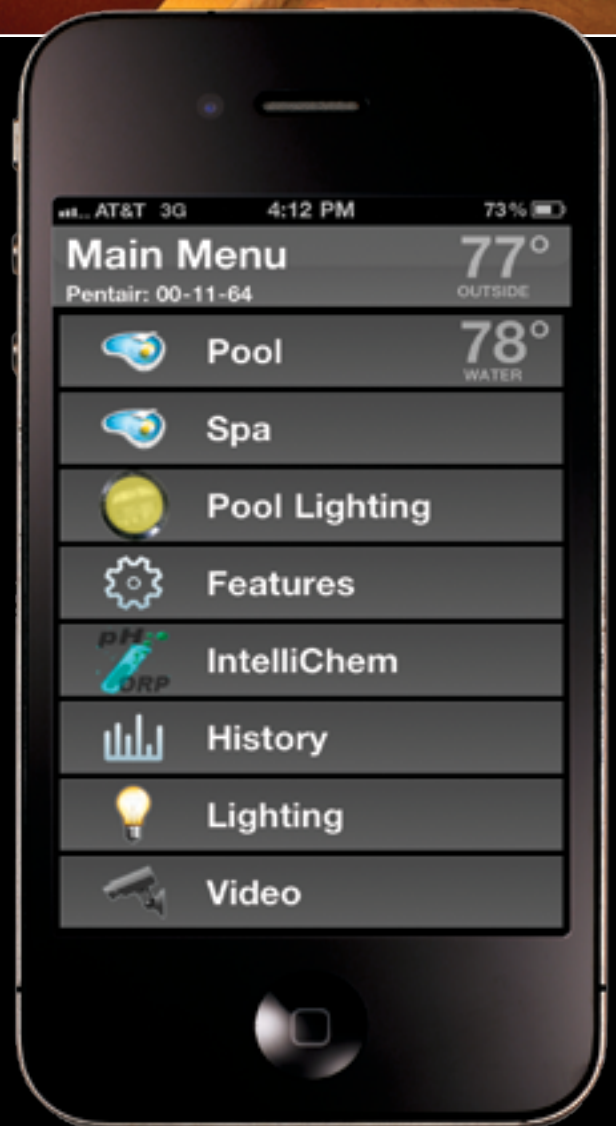


\$335 Value

Free Surge Protector & Installation with purchase of complete Pool Automation System prior to 4/30.

users to control and monitor popular Salt Chlorine Generators including Pentair® Water Pool and Spa's IntelliChlor®, Goldline®, AutoPilot®, and AutoClear® from the IntelliTouch® Indoor Control Panel or MobileTouch® wireless control panel. Users do not have to adjust the salt chlorine generator at the equipment pad.

- Support for IntelliFlo® Pumps - IntelliFlo® constantly monitors water flow and electrical current, making sure that the filtration system is operating at peak efficiency. And that means energy savings never before possible ... up to 90% over conventional pumps.
- Advanced Color Lighting - Enables users to experience a world of lighting animation when teamed-up with IntelliBrite® color lights. One of the most dramatic innovations is the Swimming Colors feature in which colors appear to swim through the water, pouring into one another.





Pool Filtration

So Clean. So Clear. So Easy.

Now available with ClearPro Technology® for 60% Cleaner Water

Sand Dollar® Top Mount Filters are the perfect high performance sand filters. It's incredibly simple to operate and maintain, and it's built with long-term reliability in mind. Plus, it's highly efficient design provides all the clean, crystal clear water your pool requires, year after year.

Sand Dollar® Top Mount Filters with ClearPro Technology®, remove particles up to five times smaller than traditional sand filters well below what your eye can detect for water that truly sparkles with clarity. The ClearPro secret is a proprietary, porous tube that water must pass through before re-entering the pool. It creates a final barrier to the very smallest particles that sand cannot trap, including the finest dust particles, algae and pollens.

- HUGE ENERGY SAVINGS
- 60% Cleaner Water
- Increased Longevity
- Super-Simple Maintenance

HIGH EFFICIENCY FILTRATION SYSTEMS FOR SPARKLING CLEAR WATER

By removing impurities such as dirt, leaves, grass, hair, body oils, sunscreen, and even many bacteria from the water, our high efficiency filters keep your pool water clean, clear and inviting.

SIMPLE, EFFECTIVE, LOW MAINTENANCE FILTERS

Sand filters are one of the most popular ways to filter water. For good reason. They are simple, effective, and require very little attention. Pool water is routed through a sand-filled pressure vessel. Over time, dirt accumulates in the spaces between the sand particles causing the pressure in the vessel to rise as water finds it harder to pass through. This signals you to backwash the filter. Simply reverse the water flow and knock out the dirt.



\$200 VALUE!

with Purchase and installation of Pentair® 1.5" multi-port sand filter get FREE upgrade to 2" multi-port sand filter prior to 4/30.

REVOLUTIONARY TECHNOLOGY RE-DEFINES SAND FILTER PERFORMANCE

Traditional sand filters can only remove particles in the 50-100 micron range, but Sand Dollar® Top Mount Filter with ClearPro Technology® with patented ClearPro Technology® removes particles up to five times smaller to achieve 60% cleaner water than other sand filters. At the same time, Sand Dollar® Top Mount Filter with ClearPro Technology® is incredibly simple to operate and maintain. And, it's built with long-term reliability in mind. Stunning performance. Supreme simplicity. Superior value.

The Sand Dollar® Top Mount Filter feature a clamp style, six-position multi-port valve. Special lateral design provides superior flow characteristics and long filter cycles for economical operation.





Pool Pumps

Safety & Savings

RELIABLE, DURABLE PUMPS FOR INGROUND POOLS

The IntelliFlo® SVRS variable speed pump is the revolutionary way to reduce energy costs and provide the safest possible pool environment. This “intelligent” pump can cut the pool portion of utility bills up to 90%, saving you hundreds of dollars per year and thousands over its life.

On the safety front, this pump features a built-in Safety Vacuum Release System (SVRS) that senses drain blockage and automatically shuts the pump off to provide an important layer of protection against entrapment.

The Costly Drawbacks of Traditional Pumps

Traditional pool pumps have offered a limited number of single-speed and two-speed designs.

Their motor speeds are set and unchangeable. These set speeds are almost always higher than required, thereby overpowering the jobs they are assigned to do, which wastes energy. What’s more, these pumps rely on induction motors that are notorious energy hogs. In fact, even so-called “energy efficient” pumps can cost more to operate than almost all other home appliances combined. Pump-related electric costs typically total hundreds of dollars per year—and often more than \$1,000 in areas with the highest energy rates. With all this in mind, turn the page to learn about a revolutionary change in pump technology and discover the most valuable and responsible addition you can make to your pool.

Standard pool pumps can consume as much energy as your air conditioner, often costing residential pool owners more than \$500 to \$750 per season! IntelliFlo® pumps can typically cut energy use up to 90%, generally saving \$400 to \$650 in utility costs per season.



\$250 OFF!

with purchase and installation of IntelliFlo® SVRS pool pump prior to 4/30.

IntelliFlo® SVRS Variable Speed Pumps

If you have an older, energy-hog pump, installing a new IntelliFlo® will virtually pay for itself in the first year of savings. It is the most economical pool pump around and will save you \$100's and provide a cleaner pool to boot.

QUIET OPERATION

The quietest pump on the planet: Thanks to its permanent magnet motor, totally enclosed fan cooled (TEFC) design, and the fact that it runs at a lower speed.

SAFETY

This pump conforms to the Virginia Graeme Baker safety act which means it will shut down if clogged or blocked, preventing a major hazard to swimmers.

LONGEVITY

Longer life further increases return on your investment: IntelliFlo®'s permanent magnet motor produces far less heat and vibration than traditional induction motors.





Spas & Hot Tub Covers

Protect Your Tub!

Coverlex is the leading provider of custom manufactured spa covers and hot tub covers. Our expert staff is dedicated to ensuring each and every spa cover we make meets the highest standards of quality and durability.

We take pride in providing our customers with the highest quality spa covers on the market and we guarantee our spa covers perform better than any other covers on the market. The quality of our materials and workmanship are apparent in every spa cover we make.

Coverlex manufactures custom spa covers for all hot tub models. Every spa cover is custom and we're happy to accommodate special requests. Contact your local dealer for more information about how to purchase a custom Coverlex Spa Cover!



For more the 15 years Coverlex has manufactured the highest quality hot tub and spa covers at our Clearwater, FL facility. Our expert staff has over 45 years of combined experience and every cover we sell is backed by a 5 year written guarantee that it will outlast our competitors.

For more than 15 years, Coverlex custom spa covers are available from Pools & Spas Service, Inc.!



Spa Cover Deal
\$185 Value!
 FREE Measure & Installation with purchase of any spa cover prior to 4/30.

New Exclusive 5' x 3' Walk-On Cover with 3 LB. Foam Density!

The first in the industry to offer this cover! Call for details!

Coverlex provides high quality spa covers and hot tub covers. Each cover is hand-crafted in their facility to ensure their spa covers are the best on the market!



- Almond
- Brown
- Walnut
- Burgundy
- Tan
- Redwood
- Charcoal
- Medium Gray
- Light Gray
- Navy
- Light Blue
- Teal
- Hunter Green
- Black
- White



Pool Liners

The Hottest Designs & Colors

Lasting Beauty and Durability

The quickest way to transform your pool is to upgrade or install a new liner. Since we carry only the top brands, all with a minimum of 20 year factory warranties, we can get you swimming in style for less. Plus, we bring the samples to you so that you get the perfect style.

Standard pool liners present visible lines on the pool floor at the seams which ultimately distract from the beauty of the pool. Our innovative UltraSeam technology elevates our liners to an entirely new category. This exclusive process makes floor seams stronger and virtually invisible, so there's nothing that gets in the way of the picture perfect beauty of your pool!

A designer in-ground pool liner can be the spectacular centerpiece of your backyard environment, transforming your pool into a work of art. LOOP-LOC Luxury Liners are the first in-ground pool liners good enough and beautiful enough to

come from the legendary LOOP-LOC, the company known for the ultimate safety swimming pool cover.

Whether you would like to update the look of your current in-ground pool, or enhance the beauty of a new pool, LOOP-LOC Luxury Liners are the perfect choice.

Manufactured using only the highest quality virgin-vinyl material that resists puncturing, algae, mold, mildew and bacteria.

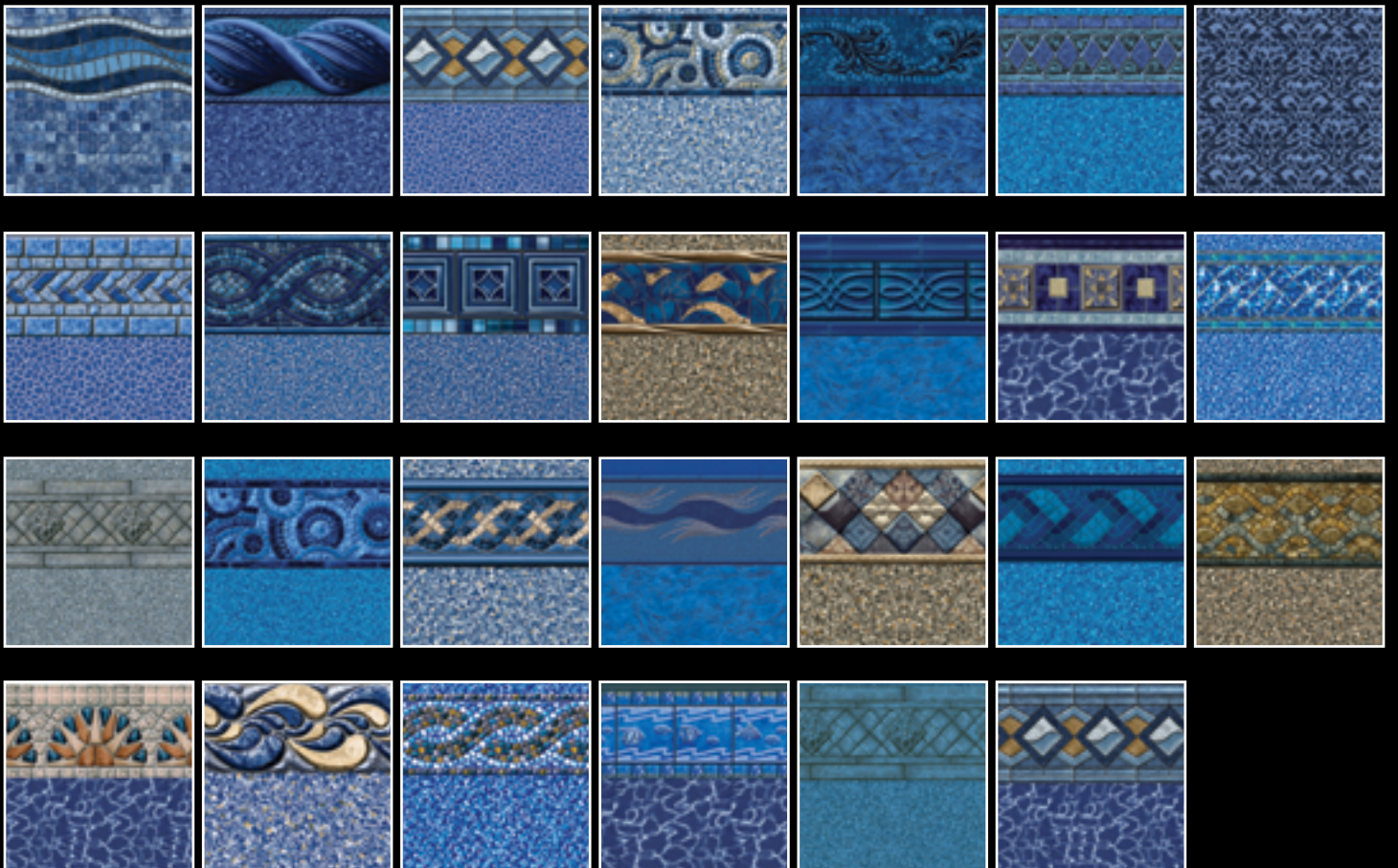
Most patterns are available in durable 20 mil and 28 mil. State-of-the-art computer technology and manufacturing equipment ensure a perfect fit for any pool – from simple rectangles to the most complex freeforms.

At LOOP-LOC, our quality products are built to last. Every LOOP-LOC safety pool cover, luxury in-ground pool liner and BABY-LOC swimming pool safety fence is backed by our exclusive pro-rated warranty.



Save up to \$800
on a new Loop-Loc pool liner purchase and
installation prior to 4/30. (Limited selection)

20-YEAR PRO-RATED WARRANTY



Pool Liners

The Hottest Designs & Colors

What's in a name? Everything!

Choosing a liner for your pool can be a difficult decision. We've made it easy for you by making a quality liner you can rely on to fit your pool and last for years to come. Plus, the Premier™ Vinyl Liner pattern selection offers a variety of designer patterns to suit any backyard and any poolscape.

All Performance Vinyl Liners are made from the finest vinyl available, specifically treated with a special fungicide to inhibit bacteria growth. Virtually maintenance-free, Premier™ Vinyl Liners are easy to clean and smooth to the touch. No scuffed toes or snagged swimsuits!

You'll enjoy owning your own pool, the fun and relaxation, the exercise, and the beauty of your backyard. Since a vinyl-lined pool is smooth-to-the-touch and gentle on the feet, you'll always enjoy a comfortable pool experience.

Standard pool liners present visible lines on the pool floor at the seams which ultimately detract

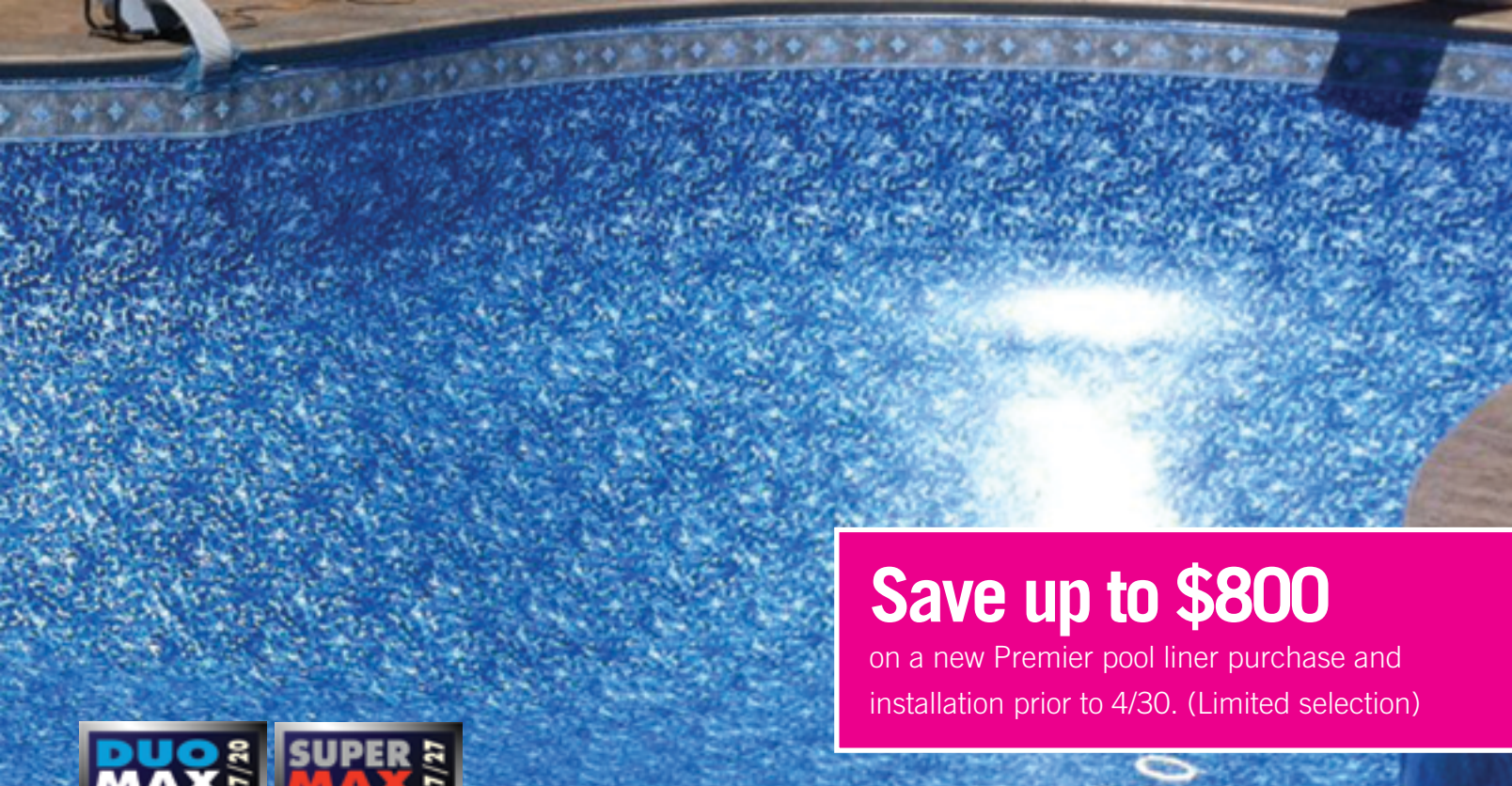
from the beauty of the pool. Our innovative UltraSeam™ technology elevates our liners to an entirely new category.

This exclusive process makes floor seams stronger and virtually invisible, so there's nothing that gets in the way of the picture perfect beauty of your pool!

Now standard on every Premier Liner. For more information, ask your dealer about UltraSeam™.

Whether you are considering a new liner or you are redecorating your existing inground pool...Premier offers the best overall design selection and now with DuoMax™ and ProV™ technology the ultimate in beauty and durability.



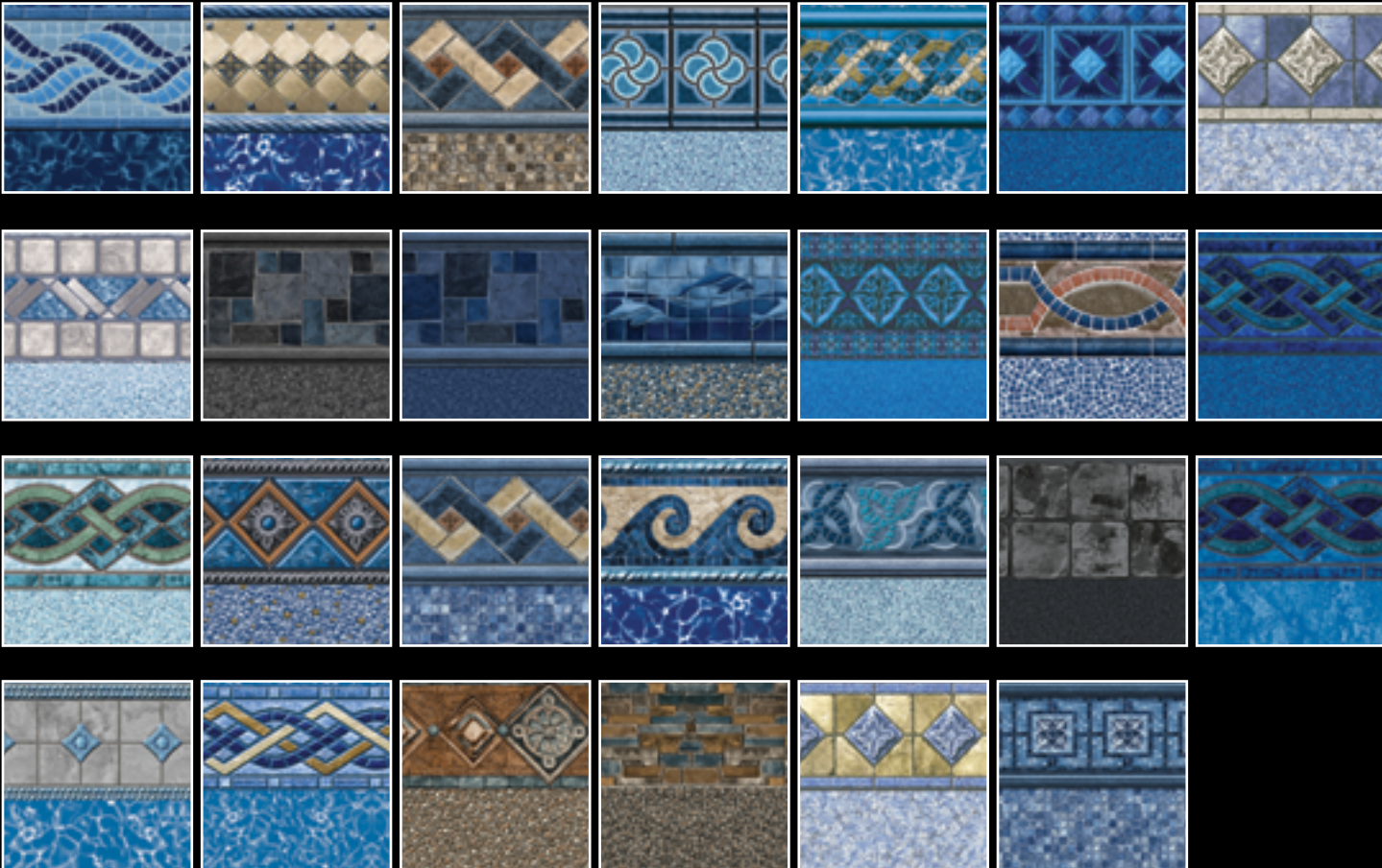


Save up to \$800
on a new Premier pool liner purchase and
installation prior to 4/30. (Limited selection)

**DUO
MAX** 27/20

**SUPER
MAX** 27/27

20-YEAR PRO-RATED WARRANTY





Pool Covers

We've got you covered!

0% Vinyl Makes This The Lightest, Most Durable and Strongest Cover Ever!

From a simple square, to a complex installation, LOOP-LOC can manufacture a custom cover with the perfect fit for any pool and spa. And a LOOP-LOC cover will blend beautifully into any backyard décor.

Available with or without “invisible” mesh drainage panels. Covers without drainage panels block 100% of the sunlight and is solid with an automatic pump, which must be used at all times to meet ASTM safety cover standards.

Why Choose Loop-Loc?

- Blocks 100% of sunlight, FASTER DRAINING!
- It's unique material “bounces back” so water

quickly finds mesh drainage panels!

- LOOP-LOC's exclusive Computer Aided Design assures a perfect, custom fit for any shape or size pool.
- ULTRA-LOC is so durable, it's backed by a 12-YEAR WARRANTY!
- ECO-FRIENDLY - 100% recyclable
- 33% LIGHTER IN WEIGHT than typical solid

14 Reasons to Upgrade a Damaged Pool Cover to a Loop-Loc Cover

1. Mesh construction lets rain and melting snow drain right through.
2. LOOP-LOC is so durable, it's backed by a 12 year Pro-rated warranty and so safe, it may reduce your liability insurance.
3. LOOP-LOC is so lightweight, putting it on and taking it off your pool is a snap.



\$200 OFF PLUS FREE POOL OPENING PLUS FREE COLOR UPGRADE

with the purchase of any custom Loop-Loc cover purchased prior to 4/30. Offer valid on custom covers only. (\$725 total value)

4. LOOP-LOC blends beautifully into any backyard, with your choice of standard Spring Green or four optional designer colors.

5. LOOP-LOC's patented CABLE-LOC™ and GAP-Guard® Child Safety Intrusion Barriers close the gap created when a pool includes raised obstructions located at the cover's edge.

6. The polyester bonded thread used in LOOP-LOC covers costs almost 10 times more than that used by some of our competitors.

7. Double perimeter webbing and double-thick straps give our covers an incredibly high break strength.

8. LOOP-LOC uses extremely high-strength, non-corrosive 302 grade stainless steel springs for superior weight-bearing capacity.

9. Unique brass anchors recess flush with the deck when the cover is removed.

10. LOOP-LOC sews the webbing to the cover using contrasting white thread, instead of black, to ensure that not a single stitch is missed.

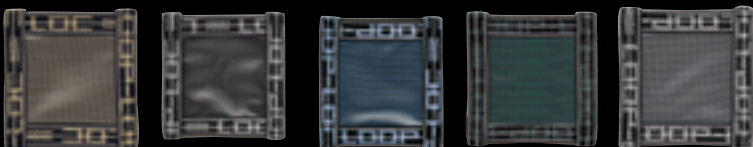
11. LOOP-LOC uses 87% black yarn in their fabric for superior UV stability.

12. Chafe strips are manufactured with exclusively virgin material - not "regrind," which tends to stain decking.

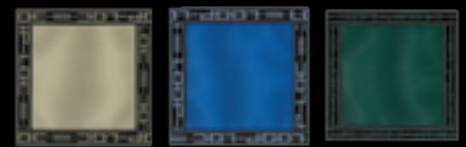
13. Non-corrosive aluminum tips are double-notched for stability.

14. The large X-tacking on LOOP-LOC straps is sewn manually for precise placement and maximum strength.

Mesh Covers



Solid Covers



Pool Finishes

Feel the Difference!

Beadcrete® pool surface technology is the latest development in concrete pool finishes. The smoother alternative to pebble, Beadcrete® contains solid, inert, glass spheres that are locked in the carefully graded aggregate matrix by polymer-modified cements.

Beadcrete's® patented glass finish can be applied like a pebble finish to both new and prepared masonry surfaces such as swimming pools, spas, water features and fountains.

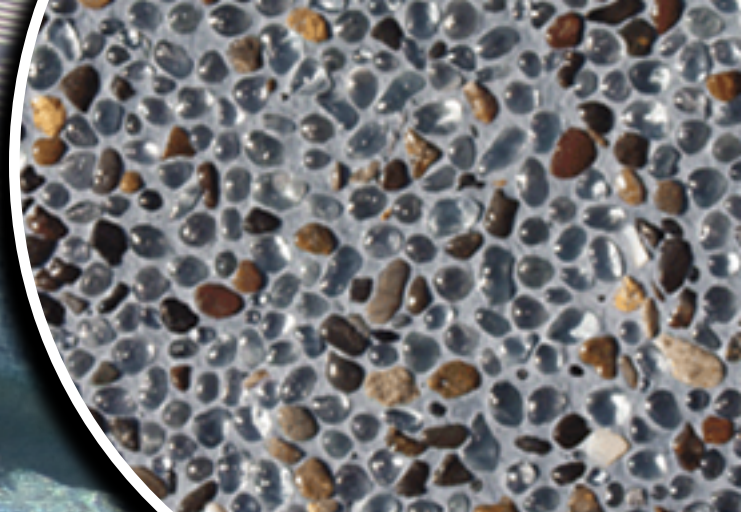
Beadcrete® stunning concrete finish is applied and finished in a similar way to exposed aggregate, yet it is much finer, and hence, much smoother. Beadcrete® has many advantages over its predecessors in terms of appearance, texture, lower porosity and durability. Excellent adhesion, cohesion and low permeability are achieved by the use of the patented intellectual property.

Exclusive rights have been granted via licensing agreements by the patent holder for these products

to be used in exclusive territories.

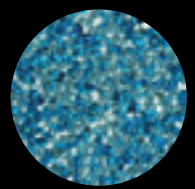
Beadcrete® is admired by all those who witness the sheer beauty its effects create. Beadcrete® has a unique retro-reflective quality. The results are stunning. The surface has a 3 Dimensional effect. Available in a range of designer colors, this remarkable finish enhances the visual effect contemporary architecture demands.

- **Smoother**
- **Durable**
- **Very Attractive**
- **Highly Stain Resistant**
- **Low Maintenance**
- **Long Lasting**
- **Unique Retro-reflective Brilliance**
- **Choose from an array of colors**

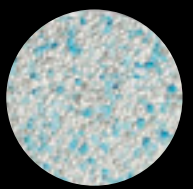


\$3000 OFFER

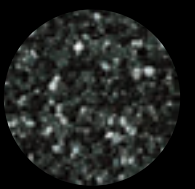
in Free services with the purchase of any concrete pool resurfacing job of \$5999.00 or more. Valid until 4/30.



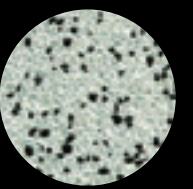
Aquamarine



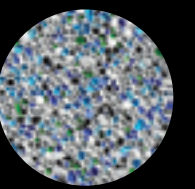
Aqua Splash



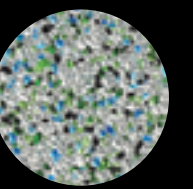
Black Sea



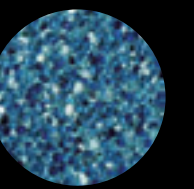
Black Splash



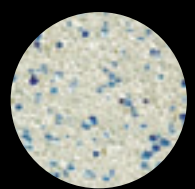
French Quarter



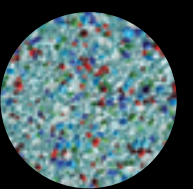
Jubilee



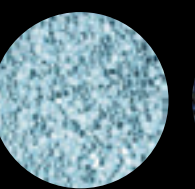
Water Blue



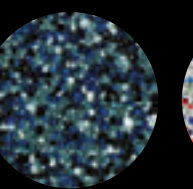
Blue Mist



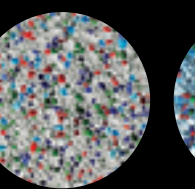
Carnival



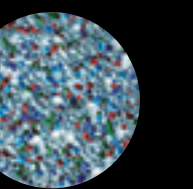
Laguna



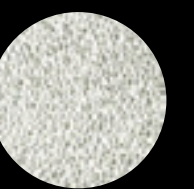
Majestic



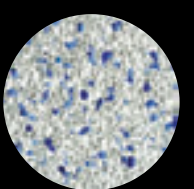
Mardi Gras



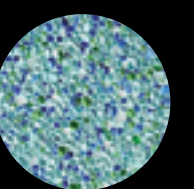
Paradise



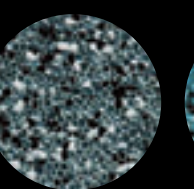
Traditional



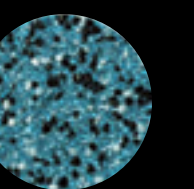
Sapphire



Sea Breeze



Seaside



Tahitian



Pool Finishes

Feel the Difference!



Looks like pebble, but is smooth like plaster.

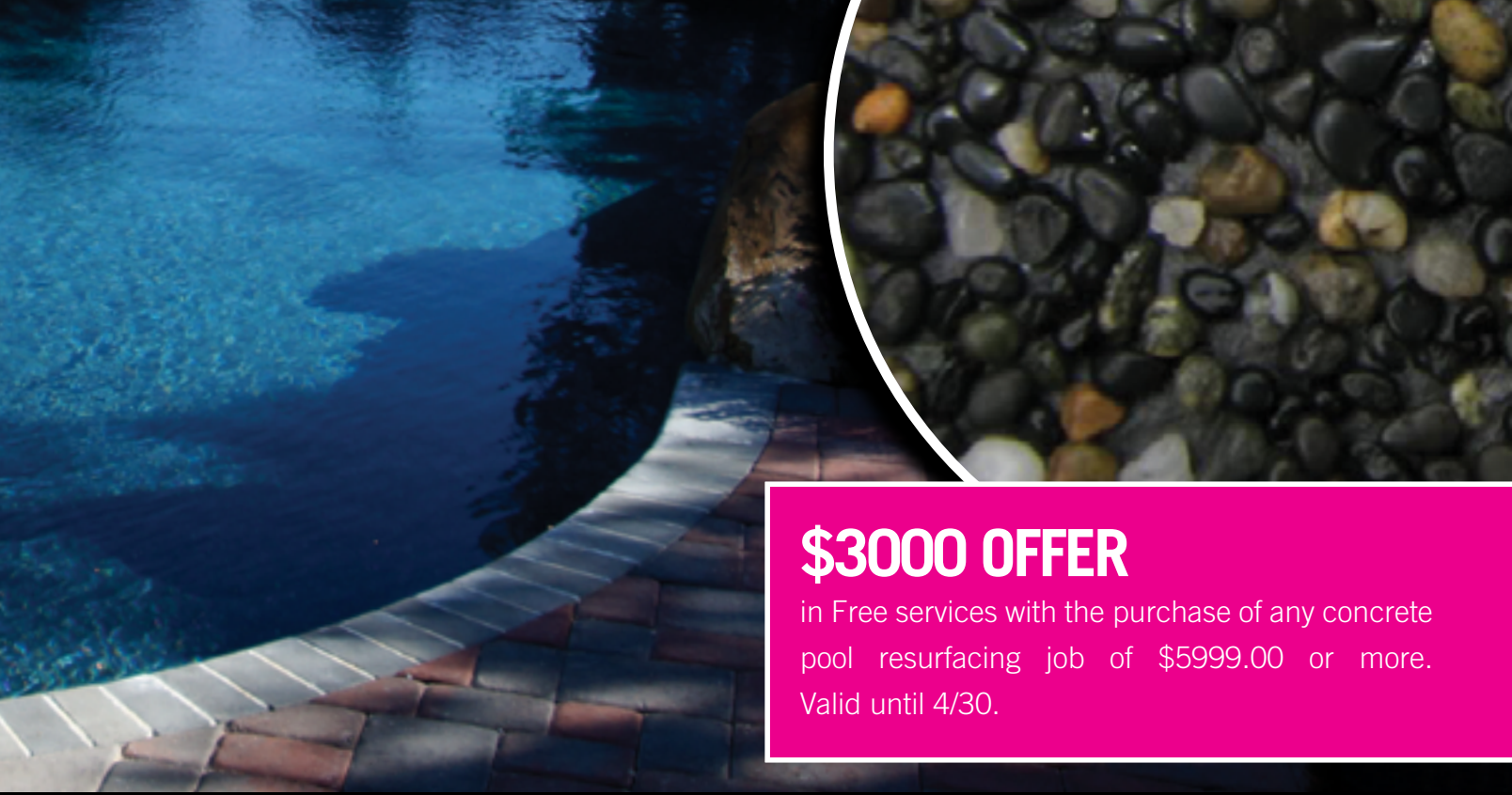
This ultra premium pool finish combines the durability and natural look of a pebble pool with the smoothness of a polished surface. Some of the colors are accented with recycled glass that adds a prismatic dimension to the pool finish. Primera Stone® pools are sure to have your guests asking where they can get this beautiful pool finish.

You can expect the color of the water to vary depending on a variety of influences such as the position of the sun, whether the day is sunny or overcast, the pool design, the landscaping around the pool and the pool depth. The water color illustrations were created to show a range of color, for each WetEdge pool finish, at a distance. Water color is considered to be subjective and

your water color will be unique to your pool and its surroundings. Product samples may vary from printed samples. Finish color and consistency may differ due to variations in natural materials, plastering techniques and pool water chemistry. Ask your contractor for a product sample. It is recommended that you view several pools when making a choice on a WetEdge pool finish. Some WetEdge pool finishes contain shell blend or moon dust which are crushed abalone and mother of pearl shells. Because of the unique composition of these shells they are not guaranteed from long-term breakdown of loss of color due to pool water chemistry.

- Fortified with the Pebble Edge Admixture
- Luxuriously Smooth and Resilient Texture
- Colorful Glass Accents available in some colors
- Lowest Lifecycle Cost Finish
- **Never have to re-plaster**, restore by re-polishing
- Applied by a Wet Edge Certified Installer



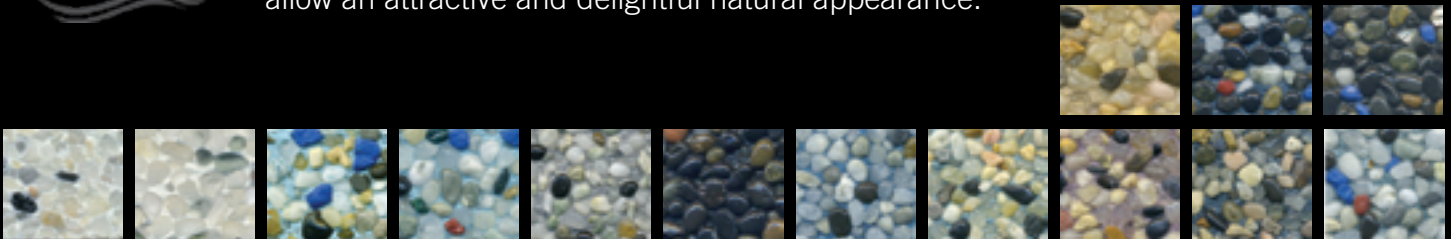


\$3000 OFFER

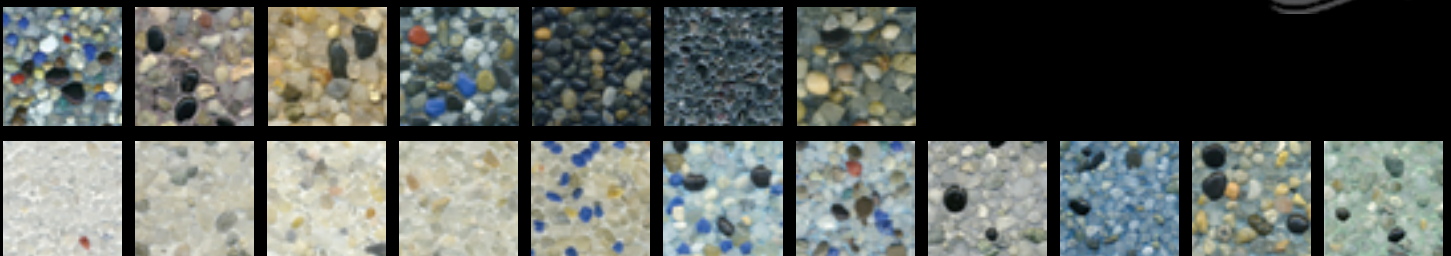
in Free services with the purchase of any concrete pool resurfacing job of \$5999.00 or more. Valid until 4/30.



Pearl Matrix® pool finish provides a beautiful and natural appearance to your pool. Pearl Matrix® is developed by combining slightly larger vibrant, naturally colored stones into one of many stunning color combinations. Every Pearl Matrix® finish is produced to allow an attractive and delightful natural appearance.



Satin Matrix® The combination of small pebbles, high quality pigments and the Pebble Edge® Admixture are blended to stringent specifications for a long lasting pool finish. Choose from one of thirteen elegant pebble color combinations for your pool surface.





Pool Finishes

Feel the Difference!

Natural Colors. Comfortable Finish.

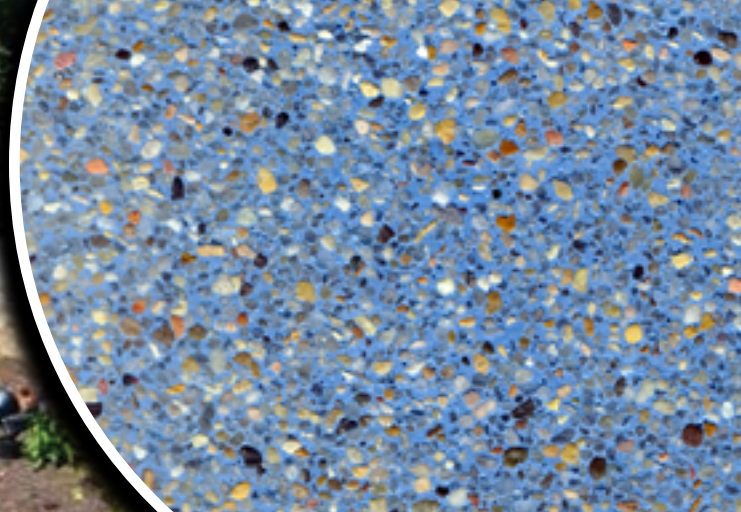
River Rok is an advanced, revolutionary interior pool finish. From a study of exposed pebbles on various surfaces in extreme climates, the idea was born to provide a tougher, time resistant surface for pool interiors. River Rok is a blend of Premium Natural Pebbles to resemble nature in all her splendor.

The unique process retains its original finish even after years of exposure to nature's elements. Available in a variety of colors, River Rok finishes are factory blended to provide the pool owner with an extremely durable and attractive alternative to traditional pool coatings.

Call Pools & Spas Service, Inc. and we'll walk you through our amazing pool finishing options such as River Rok, which uses a unique process that gives pool interiors consistent colors throughout the entire surface. River Rok is pre-blended at the factory, once you pick a color and pattern, the style chosen remains consistent throughout. Naturally non-porous to fight off algae and tumbled to feel smooth instead of abrasive, a River Rok finish can elevate your creative designs into memorable impressions.

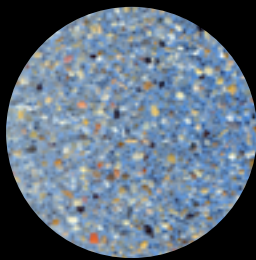


Our collection of finishes will elevate your creative designs into memorable impressions. Resurfacing existing pools can be accomplished elegantly with an array of River Rok hues. Highlighting your pool with premium, dynamic surfaces is the perfect solution for reinvigorating your existing swimming pool.



\$3000 OFFER

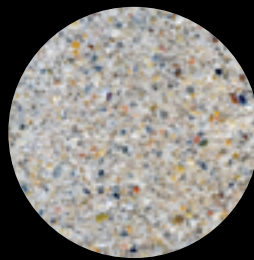
in Free services with the purchase of any concrete pool resurfacing job of \$5999.00 or more. Valid until 4/30.



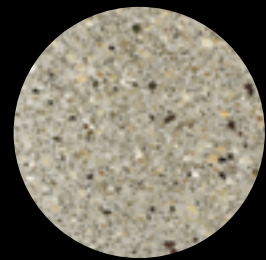
Lucayan Blue



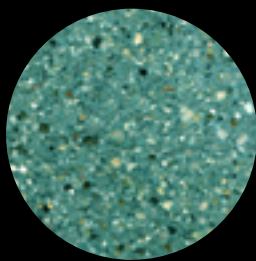
Emerald Black



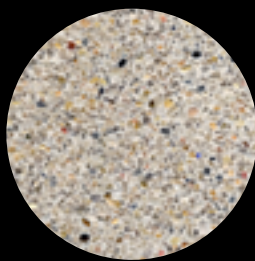
Pacific Pearl



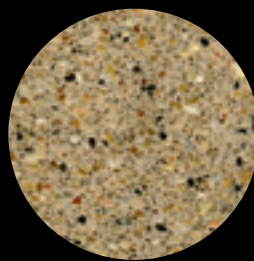
Granite



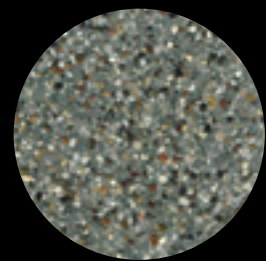
Calm Sea



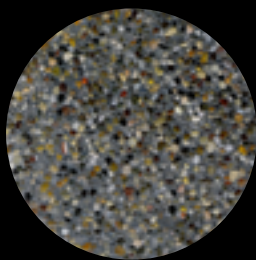
Imperial White



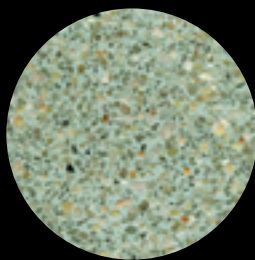
Pebble Beach



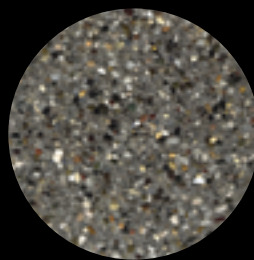
Lagoon



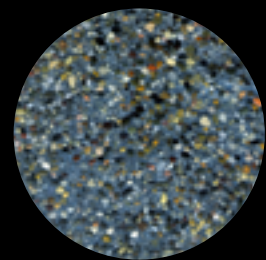
Baha Sand



Emerald Black



Harbor Black



Blue Opal

Pool Finishes

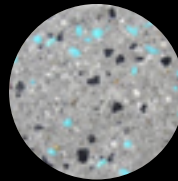
Feel the Difference!

GLASS & QUARTZ FINISH!

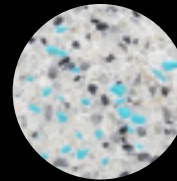
Outshines Even the Sun!

Diamond Brite combines natural quartz aggregates and polymer modified cement in a stunning variety of colors. The result is a unique finish that stands up to the harshest pool environments while providing years of enjoyment. Unlike traditional marble-based pool plasters, Diamond Brite is made with natural quartz, one of nature's hardest and purest minerals. Diamond Brite quartz aggregate is unaffected by the harshest pool chemicals and resists permanent staining. Also, Diamond Brite's accent colors won't rust, rub off or fade like other colored aggregates because our coating technology produces a tough, permanently bonded aggregate.

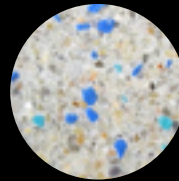
NEW! Diamond Brilliance



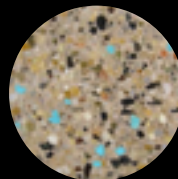
Blue Granite



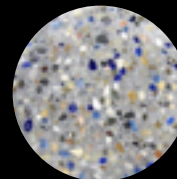
Arctic Waters



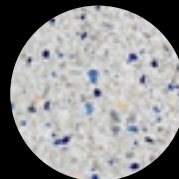
Caribbean Shore



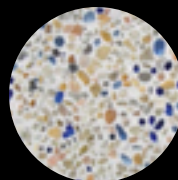
Coral Island



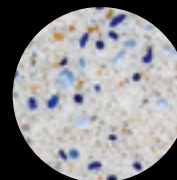
Pacific Coast



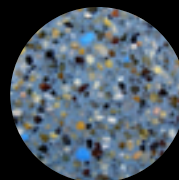
Serene Seas



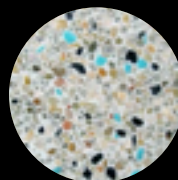
Calypso



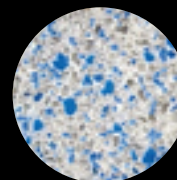
Crystal Coast



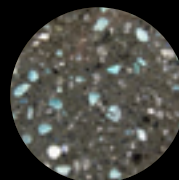
Quarry Blue



Sea Mist



Sapphire Bay



Night Sky





**\$1400
VALUE!**
DIAMOND BRITE EXCLUSIVE!
FREE
**Natural & Smooth Pebble Finish
Upgrade**
 with the purchase of a Quartz
 Diamond Brite Finish prior to
 April 30th.

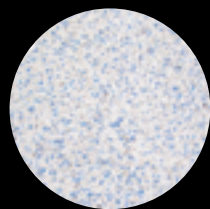
\$3000 OFFER
 in Free services with the purchase of any concrete
 pool resurfacing job of \$5999.00 or more.
 Valid until 4/30.



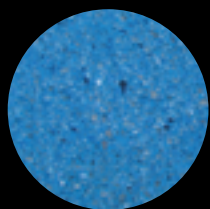
Aqua Blue



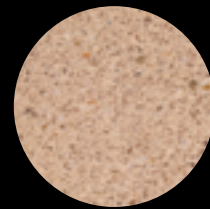
Aqua Quartz



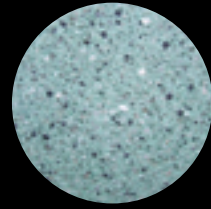
Blue Quartz



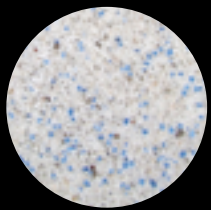
Midnight Blue



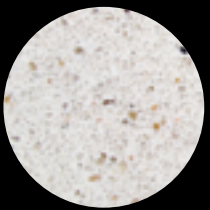
Mojave Beige



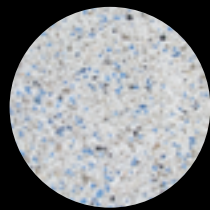
Verde



Blue



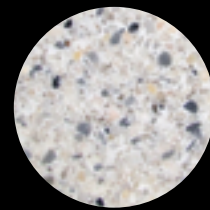
Classic



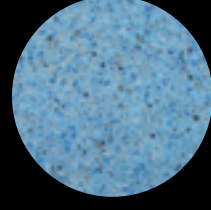
Cool Blue



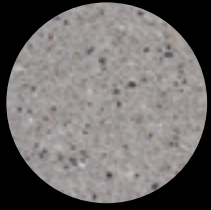
Oyster Quartz



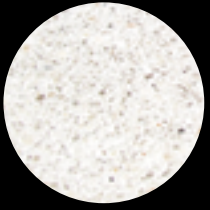
Pearl



Tahoe Blue



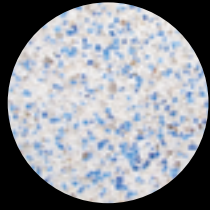
French Gray



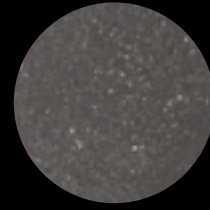
Ivory



Marlin Blue



Super Blue



Onyx



Premium White

MasterTile

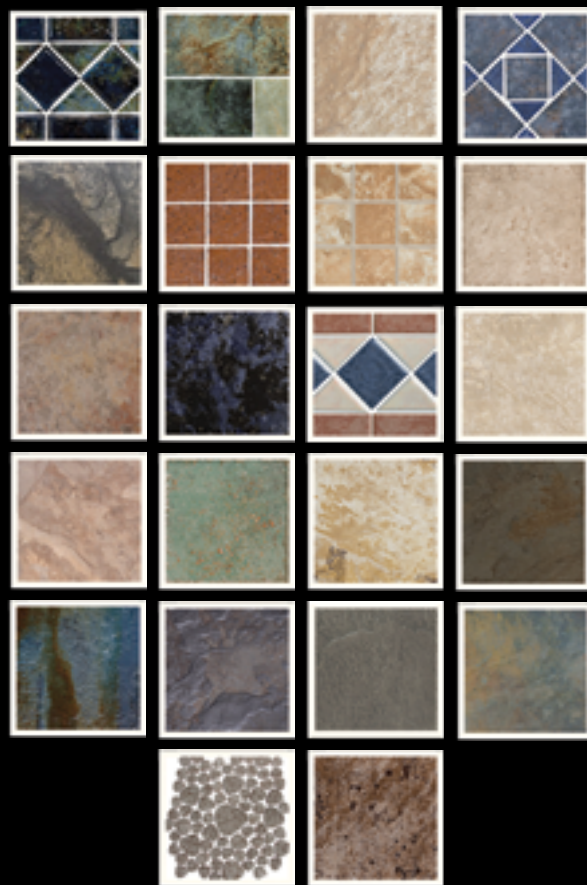
Tile & Coping

An Easy Upgrade!

Choose Luxury. Choose MasterTile.

Customize the look and feel of your pool with quality tiles and coping from Master Tile. We stock a full range of luxury finishes to give your pool just the shimmer and texture you're looking for. From modern glass tile and durable ceramic to natural stone tile and coping, we import the latest trends and the highest quality from around the world to complement any pool style or design theme. Choose from an endless array of texture and color combinations to create a luxury pool interior that's uniquely you.

At Master Tile, we distribute the finest selection of swimming pool tile, coping and decking, and pool finishes on the market. We cater to both the residential and commercial markets with the prompt and personal service that our customers deserve. With seven state-of-the-art showrooms and a carefully selected and maintained inventory, we offer our clients a comprehensive assortment of textures and colors to suit every design style, from classic luxury to modern trends.





\$1500 SAVINGS!
FREE TRAVERTINE UPGRADE!

Receive a FREE Natural Travertine Stone Coping upgrade with the purchase of a Combo, Tile & Brick Coping Job booked prior to 4/30.

Honed Stone Coping

Cap off your pool with signature flair by choosing a beautiful coping tile to accent your yard, pool finish and home. Call the experts at Pools & Spas Service, Inc. to renovate your broken, old or outdated pool coping. Literally, you can customize the shapes and sizes to produce any effect your heart desires.

Whether you are looking at ideas for a new project or embarking on a renovation, we hope you will consider Federal stone coping in your details.

Natural Stone coping and deck tiles are available in a variety of beautiful colors. They are available in various sizes of coping and paving tiles. They are ideal for interior as well as exterior uses. As with any

Elegant Slate & Travertine!



natural stone, slight imperfections in color, size, and shape are to be expected. We strongly recommend inspection before installation. All Natural Stones must be sealed. Sealing is an absolute MUST to guard against attack on salt water pools.

Classic Brick

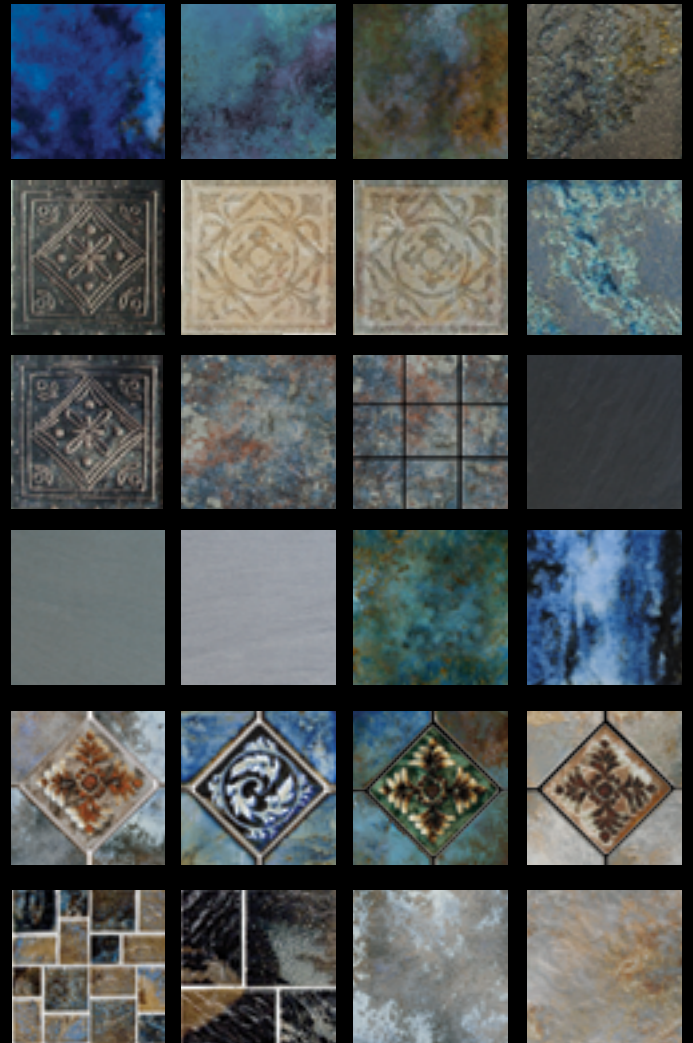


Tile & Coping

An Easy Upgrade!

A Touch of Class

Pools & Spas Service, Inc. offers a complete line of the latest and most fashionable designs of swimming pool and spa tiles, standard brick coping and an upscale line of premium Granite, Travertine and Slate coping, Nature's Own line of stone, marble, and slate copings, depth markers, patio and deck tiles, and the complete line of Artistry in Mosaics. Whatever your needs, Classic Pool Tile & Stone can supply you with the products to give you the beautiful swimming pool and backyard you desire.





\$1500 SAVINGS!
FREE TRAVERTINE UPGRADE!

Receive a FREE Natural Travertine Stone Coping upgrade with the purchase of a Combo, Tile & Brick Coping Job booked prior to 4/30.

Elevate Your Pool.

Natural Stone coping and deck tiles are available in a variety of beautiful colors. They are available in various sizes of coping and paving tiles. They are ideal for interior as well as exterior uses. As with any natural stone, slight imperfections in color, size, and shape are to be expected. We strongly recommend inspection before installation.



Blue Sapphire



Malaga



Grecian Beige



Concrete Color Restoration

Revive Your Concrete

SCOFIELD® Revive™ Color Refresher

SCOFIELD® Revive™ Color Refresher is a penetrating, solvent-borne, two-component, siloxane-based colored water repellent used to improve and renew the color uniformity and intensity of porous, exterior colored concrete surfaces and concrete pavers. It adds a measured amount of color without impacting a paint-like appearance. In addition to revitalizing faded or worn color, it can impact a consistent appearance to mismatched colors.

You can use Revive™ Color Refresher on most exterior horizontal or vertical concrete surfaces. Revive Color Refresher can be used to add a measure of color to uncolored concrete. It can also be used without the color component when a clear water repellent is desired.

Revive Color Refresher should be applied with an acetone-resistant sprayer and brushed into the surface with a soft-bristled push broom. You can also apply the freshly mixed Revive Color Refresher to the surface with an appropriate roller.

“The SCOFIELD® Revive™ Color Refresher that we put down outside our store has held up remarkably well. We are in the Midwest and we receive a lot of ice and snow. We salt it every time it comes our way. SCOFIELD® Revive™ Color Refresher was put down in front of our most heavily used door and the freeze/thaw cycles and very heavy foot traffic have had no effect. I would recommend this product to anyone without hesitation.”

Beautiful Color Restoration!





FREE POOL OPENING! up to \$350 Value

with any concrete restoration job prior to 4/30.

Coloring concrete is one of the best ways to beautify a pool deck, give it more distinction, and make the deck blend in with its surroundings. Coloring usually goes hand in hand with stamped or stenciled concrete, allowing you to precisely replicate the colors of natural stone or any other material.

The most popular methods for coloring exterior concrete are chemical stains, integral color and dry-shake hardeners. Each of these methods can be used alone or you can combine or “layer” them to create unique multi-tonal effects. Many coloring methods provide a myriad of shades to choose from, allowing you to pick a hue that will best compliment your home, landscaping or other elements in the vicinity of the pool. Custom color matching is also possible with many products.

Proper curing and sealing is required to enhance the life and aesthetic quality of colored concrete. Using a curing compound in the matching color cures, seals, hardens, and dust-proofs the concrete. It will

preserve the natural look and protect against stains. It also provides a means to bring a consistent look throughout the project. Clear curing compounds specific to colored concrete are also available.

When choosing a color for your pool deck, be sure to consider comfort as well as aesthetics. Darker colors will absorb more heat from the sun’s rays and could make the concrete surface uncomfortable to walk on in bare feet, especially in hot climates. Keep your pool deck surface cooler by staining or coloring it with a light sun-reflective shade, such as a beige or pastel tone. Avoid using deep brown or charcoal shades on deck surfaces that receive intense sun exposure.



Ambience Lighting

Transform Your Pool After Dark

A RAINBOW OF BREATHTAKING UNDERWATER LIGHTING EFFECTS

Our underwater color-changing lighting systems can transform your pool or spa into a luminous nighttime wonder. Choose a constantly changing underwater light show. Or, pause and bathe your pool or spa in a single captivating color.

Our broad range of pool, spa, and landscape lighting system options can turn pleasant poolside evenings into magical nights in your backyard wonderland. Pentair® lighting systems have been the brand of choice worldwide for nearly 50 years. That's because we deliver the innovations, quality, reliability, energy-efficiency, and value pool builders and pool owners demand.

Choose from dazzling color-changing lights as well as standard incandescent and halogen lighting for underwater effects, and landscape. Plus we offer niches and accessories to complete your pool lighting package.

MAGICSTREAM®

LAMINARS

MagicStream® Laminars create totally clear, uniform arcs of moving water that originate from either your pool deck or surrounding landscape. At night, these translucent streams are brilliantly colored with an LED light source. The result is a water effect that adds an elegant bit of entertainment to your poolscape.

INTELLIBRITE® 5G

UNDERWATER COLOR-CHANGING LED POOL AND SPA LIGHTS

IntelliBrite® 5g automated color-changing pool and spa lights feature LED technology; the wave of the future in energy efficiency, lifetime value, quality of light, and controllability. With IntelliBrite® 5g, combinations of individual colored LEDs are mixed and matched to achieve a vibrant spectrum of



FREE MOOD CONTROLLER

\$550 Value

with the purchase and installation of a new Pentair® IntelliBrite® 5G color light prior to 4/30.

colors. These combinations are power sequenced to illuminate and cycle through colors at varying speeds, and in different sequences of color. Combined with a custom reflector and unique lens design, the IntelliBrite® 5g offers super efficiency while being the brightest yet most energy efficient underwater LED light available.



INTELLIBRITE® Controller

PROVIDES FAST, EASY ACCESS TO 12 COLOR MODES

The IntelliBrite® Controller works with IntelliBrite® Color Pool & Spa LED lights as well as IntelliBrite® Landscape Lights. It can control and synchronize both sets of lights to create dazzling shows.

- Waterproof Outdoor LED Color Light Controller
- Quick access to all colors and shows
- Convenient hold and recall function
- Fits in 22.5 cu.in. single gang box or larger
- Illuminated power button

Pool Opening Packages

Removing small amounts of water from cover, removing cover, folding and storing cover at customers' request, installing ladders and handrails, return fittings and skimmer baskets, inspecting and starting the entire system (pump, filter and heater) and advising of any problems and adding additional chemical dosages. (Customer chemicals or purchased chemicals). (Cleaning of grids from D.E. Filter not included)

Pool Opening Dates	Regular Price	Prepaid Price
Before April 12th	\$239	\$209
April 13th - April 26th	\$269	\$239
April 27th - May 10th	\$319	\$289
May 11th or Later	\$349	\$319
Opening Chemicals	\$64	\$55
Attached Spa	\$75	\$60
Waterfall	\$75	\$60
Infloor Cleaning System	\$75	\$60
Child Safety Fence	\$75	\$60
Additional Services		
Algae Buster March	\$119	\$109
Algae Buster April	\$119	\$109
Algae Buster May	\$119	\$109
D.E. Filter Cleaning	\$149	\$119
Sand Filter Change	\$380	\$350

Subtotal	
\$50 Discount if Prepaid!	
Sales Tax 7%	
Total	

Prices subject to change without notice.

Pool Closing Packages

Removal of ladders and handrails, return fittings, skimmer baskets, adding winterization chemicals, blowing out the suction and return lines, winterization of the pumps, filter and heater (if applicable). Filling water bags and installing cover or installing your safety cover (if applicable). (Customer chemicals or purchased chemicals). (Cleaning of grids from D.E. Filter not included)

Pool Closing Dates	Regular Price	Prepaid Price
Before August 9th	\$259	\$229
Aug. 10th - Aug. 30th	\$289	\$259
Aug. 31st - Sept. 13th	\$339	\$309
Sept. 14th or Later	\$389	\$359
Closing Chemicals	\$64	\$55
Attached Spa	\$75	\$60
Waterfall	\$75	\$60
Infloor Cleaning System	\$75	\$60
Child Safety Fence	\$75	\$60
Additional Services		
D.E. Filter Cleaning	\$149	\$119
Sand Filter Change	\$380	\$350

Subtotal	
\$50 Discount if Prepaid!	
Sales Tax 7%	
Total	

\$100 OFF! When you purchase and prepay for both opening and closing services!

Name: _____

Address: _____

Phone: _____

E-mail: _____

Payment Type: Check Visa Mastercard Discover

Credit Card Number: _____

Exp. Date: ____/____ V-Code: _____

Billing Address (if different from home address): _____

Preferred Week of Opening: _____

Preferred Week of Closing: _____

Signature: X _____

Date: ____/____/____



Contractor #13VH0040200

Do you own a hot tub and want to maximize your relaxation? Do what hundreds of our customers do and let us keep it safe, clean and running right. Not only are we authorized service professionals for most major brands, but our staff can fix other problems around your spa that might arise. Let our knowledgeable and factory trained staff help you service your spa, no matter what major brand!



Spa Service	Regular Price	Prepaid Price
Weekly Service	\$89	\$79
Monthly Service	\$119	\$109
Spa Opening	\$299	\$249
Spa Closing	\$299	\$249
Drain/Clean/Refill	One Time	With Weekly Service Agreement
	\$300	\$225

Prices subject to change without notice.

*Customer is responsible for maintaining chemicals in the off-weeks. Pools & Spas Service, Inc. is not responsible for chemical issues that arise on spas that we do not maintain on a weekly basis. Customer must provide access to spa and cover in inclement weather conditions.

Subtotal	
Sales Tax 7%	
Total	

Name: _____

Address: _____

Phone: _____

E-mail: _____

Payment Type: Check Visa Mastercard Discover

Credit Card Number: _____

Exp Date: ___/___/___ V-Code: _____

Billing Address (if different from home address):

Signature: X _____

Date: ___/___/___



Contractor #13VH00404200

ONE FREE SPA SERVICE!
A \$95 Value!

We want to earn your business and we are so confident that you'll love our service, we'll visit you once with no service charge!

Hourly rates apply. New clients only. Valid one time only.

Authorized Service Professionals



No Matter What Major Brand!



Have Questions?

We're Ready to Help! Give us a call to book an appointment or schedule long term service.

Call (732) 761-0061

WEEKLY SERVICE

This program is for customers who would like their pool maintained on a weekly basis. This would include manual vacuuming, water testing, filter back washing, cleaning skimmer baskets and adding chemicals as needed. Note: Chemicals are not included in price.

Let the Local Pool Pros Handle Your Weekly Pool Maintenance!

Weekly Service (Consecutive)	Prepaid Price	# Visits	Total
1-2 Services Prepaid	\$185 Per Visit		
3-5 Services Prepaid	\$119 Per Visit		
6-11 Services Prepaid	\$109 Per Visit		
12+ Services Prepaid	\$99 Per Visit		
With Spa Included	\$29 Per Visit		

Prices are based on a standard pool that is approx. 800 sq. ft. There will be an additional charge for chemicals as needed. Service includes one hour - additional time will be charged at \$37.50 per man, per half-hour.

Subtotal	
Sales Tax 7%	
Total	

Name: _____

Address: _____

Phone: _____

Email: _____

Payment Type: Check Visa Mastercard Discover

Credit Card Number: _____

Exp Date: ___/___/___ V-Code: _____

Billing Address (if different from home address):

Signature: X _____

Date: ___/___/___



Prices subject to change without notice.

Contractor #13VH00404200



Have Questions?

We're Ready to Help! Give us a call to book an appointment or schedule long term service.

Call (732) 761-0061

This program is designed to kill algae growth. This allows your pool to be opened with clean, clear water and saves on chemical usage at Spring startup. **Warning:** Your pool chemicals are weak, therefore allowing algae growth to occur. Take advantage of this service and have no worries about opening to a dark green or black pool. Save on chemical startup costs in the Spring!

Let the Local Pool Pros Handle Your Algae Maintenance!



Algae Buster	Regular Price	Prepaid Price
March	\$119	\$109
April	\$119	\$109
May	\$119	\$109

Open Clean ... Not Green

To keep your pool clean and algae free, we recommend using algae buster service once a month in the beginning of March, April and May for best results.

Prices subject to change without notice.

Contractor #13VH00404200

Subtotal	
Sales Tax 7%	
Total	

ALGAE SERVICE

Name: _____

Address: _____

Phone: _____

Email: _____

Payment Type: Check Visa Mastercard Discover

Credit Card Number: _____

Exp Date: ___/___/___ V-Code: _____

Billing Address (if different from home address):

Signature: X _____

Date: ___/___/___



Warm Winter Weather

encourages much more algae growth

Pools with Mesh Covers

are extremely susceptible to algae growth

Forget Harsh Chemicals & the Work!

One call to Pools & Spas Service, Inc. and your pool will be CLEAN .. NOT GREEN for Spring.



Have Questions?

We're Ready to Help! Give us a call to book an appointment or schedule long term service.

Call (732) 761-0061

0% Financing

NEW! Finance Your Pool Fix!

Up to 18 Months. Limited Time Offer! Act Now!

Get the pool repairs or upgrades you need now and pay over time. Call today for details!

Pumps

Filters

Pool Resurfacing

Heaters

Renovations

Liners

Covers

& More!

*Pools
& Spas*
SERVICE, INC.



Important Consumer News!

Drastic changes are happening in the pool warranty business.

WARRANTY UPDATE

One of the most important pieces of information you should take away from this year's magazine is that the 3 biggest pool product companies are DRASTICALLY CHANGING THEIR WARRANTY POLICIES and will now REQUIRE AN AUTHORIZED and CERTIFIED COMPANY to install your new pump, heater, filter or other pool component.

How might this drastic change effect you? In the past, Pentair offered repairs or replacements for a full year or more, regardless of who performed the installation. With pool owner safety and proper product performance in mind, they will now require the following criteria be met by the purchaser: To register for the extended warranty terms, a pool owner must submit a sales receipt along with a qualified installer's invoice.

WHAT COMPANIES HAVE CHANGED?

Pentair Aquatic Systems recently revised its long-standing program. Warranties on a number of Pentair's products — including pumps, filters and heaters — will be limited to 60 days unless the equipment is installed by a certified professional. In that case, it will be protected for one to five years, depending on the product.

Zodiac Pool Systems - (manufacturer of Jandy products and Polaris pool cleaner products) instituted a similar change earlier this year. So far, so good, said Troy Franzen, the Vista, Calif.-based manufacturer's managing director.

Likewise, Elizabeth, N.J.-based Hayward Pool Products is extending its standard one-year warranty to two or three years on select products when installed by a certified professional. So, why not call Pools & Spas Service, Inc. if you are going to install any of the products manufactured by the companies mentioned above?

Manufacturers in other industries have experimented with similar warranty models. Makers of flat-screen televisions, for example, discovered early on that consumers weren't properly mounting their new high-

definition monitors to the walls. So they extended warranties by a year or so for products that are affixed professionally.

MAKE SURE BEFORE YOU BUY OR INSTALL

If you do need any new pool components this season: Filter, pump, heater, etc, you should think twice about buying it online to save a few dollars. If you're intending to buy from a local pool company, you should be 100% sure that they are, in fact, licensed and certified to install the products you buy. This is the only way to guarantee your warranty will be valid.

So How Do You Make The Right Choice?

Before you buy or hire anyone to repair or upgrade your pool, most consumer advocate companies suggest you ask the following questions:

1. Check every company for actual company certification. Anyone can claim that they are "authorized" to sell or install, but the manufacturer provides specific credentials and certifications to truly certified dealers like us.
2. Check for BBB ratings and third party reviews. Customer reviews and accreditations are the only way to sort out the shady pool installation services from the genuine article.
3. Find out how long they've been in business. While some emerging company may be terrific, generally speaking, a company with a solid foundation of experience is always a smart choice to make.

Pools & Spas Service, Inc. is one of the few full time, certified companies who can install products and keep them in warranty from the 3 major pool product manufacturers.

PLEASE REMEMBER: Doing it yourself or calling an uncertified pool company will cost you BIG \$\$\$ down the road.

As a business with over twenty years of experience, positive reviews, certified pool experts, low pricing, and recommendations galore, you owe it to yourself to call us and keep your warranty in tact.

Pools & Spas Service, Inc.
4 Ikes Lane
Manalapan, NJ 07726



NJ's #1 Pool Service, Repair & Upgrade Specialists!

0%

**NEW! Finance
Your Pool Fix!**

Get the pool repairs or upgrades you
need now and pay over time.
Call today for details.

Pumps
Filters
Heaters
Pool Resurfacing
Renovations
Liners
Covers

**Financing up to 18 Months!
Limited Time Offer! Act Now!**

*Pools
& Spas*
SERVICE, INC.

CALL 732-761-0061 TODAY!

www.PoolsandSpasNJ.com

Contractor #13VH00404200